

2025 - 2026

ANNUAL REPORT



Mission Statement

The Mission of Prevent Child Abuse Nevada is to ensure that Nevada's children thrive in safe, stable, and nurturing environments and relationships.

Through providing education, advocacy, and awareness, PCA NV aims to inspire communities to prevent all forms of child maltreatment.

A Message from the PCANV Team:

As we close out another year, we reflect on meaningful progress in advancing Nevada's commitment to ensuring that all children experience safe, stable, nurturing relationships and environments that foster lifelong well-being, while placing a strong emphasis on promoting Positive Childhood Experiences (PCEs) as a foundation for healthy development. Our Parent Advisory Group has continued to grow, deepening authentic partnerships with parents and caregivers whose insights help shape responsive, family-centered strategies that elevate lived experience and strengthen connections. In April, the 2026 Pinwheels for Prevention Campaign brought communities together to raise awareness and highlight the importance of prevention, while also celebrating the role of safe, stable, and nurturing environments in helping children flourish. Looking ahead, we are energized to build on this momentum by deepening collaboration and expanding opportunities for Positive Childhood Experiences statewide, working together toward a shared vision where every child in Nevada grows up supported, connected, and able to reach their full potential. We are grateful for another year of partnership and growth.

Let's continue to grow together!

PCANV Staff

Amanda Haboush-Deloye

Executive Director

Mayra Pacheco

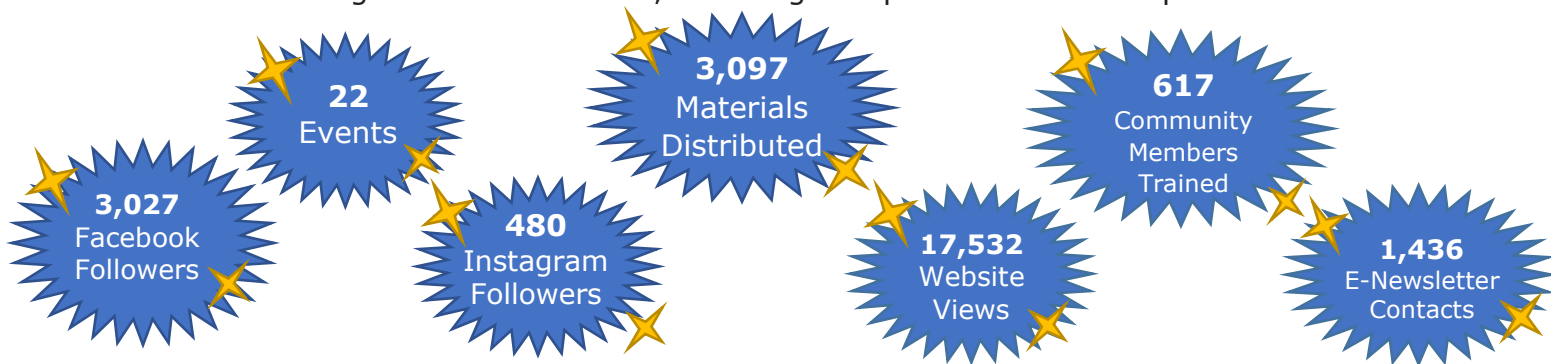
Program Manager



Trainings & Outreach Activities

Each year, the staff at Prevent Child Abuse Nevada (PCANV) participates in various community events to collaborate with other organizations and raise awareness on important topics like positive parenting, anti-bullying strategies, internet safety, and stress reduction. This year, PCANV took part in 22 events, including conferences, literacy nights, safety fairs, and a community baby shower.

Additionally, PCANV offers over 20 different training programs for professionals and parents focused on strategies to enhance the well-being of children in our communities. This year, staff conducted 46 training sessions statewide, involving 428 providers and 189 parents.



Finally, PCANV strives to maintain an active online presence to stay connected with the statewide community. Over the past year, the organization has worked to enhance its community engagement by regularly updating its social media pages (**facebook.com/pcanv** and **Instagram @pcanevada**), keeping its chapter website current, and distributing its quarterly newsletter.



Parent Advisory Group

The Parent Advisory Group includes 6 active members from across Nevada, including Clark County, Churchill, and Nye County. These dedicated parents, guardians, and caregivers have played an essential role in shaping PCANV's prevention efforts by offering feedback, participating in trainings, and engaging in advocacy. Members took part in interactive workshops such as Triple P TEEN: Raising Responsible Teenagers and Preventing Harmful Stress, which are designed for caregivers and those who work closely with children and families. They also provided input on the development and improvement of program materials and family-facing resources, including recruitment flyers, awareness campaigns, and brainstorming ideas for new printed parent materials. Additionally, members contributed to discussions during Advisory Board meetings, reviewed the updated Lead Risk Questionnaire from the Nevada Childhood Lead Poisoning Prevention Program (NvCLPPP) as well as provided feedback on awareness efforts, and shared feedback on the *Essentials for Childhood* printed materials and graphics. Their involvement extended to *Pinwheels for Prevention* efforts, where they played a key role in both planning and participating in awareness activities. The insights and lived experience brought by Parent Advisory Group members continue to be invaluable in building a stronger, more responsive foundation for families and children across Nevada.

April Thomas: Churchill

Christie Howard: Clark

Gabriela Velasco: Clark

Katarina Sepulveda: Nye

Melissa BartPlange: Clark

Samantha Hernandez: Clark

Essentials for Childhood

In 2023, researchers from the University of Nevada, Reno, and the University of Nevada, Las Vegas Schools of Public Health were awarded a \$2.5 million grant from the Centers for Disease Control and Prevention (CDC) to address and prevent adverse childhood experiences (ACEs) in Nevada. This five-year initiative focuses on strengthening surveillance infrastructure, implementing and sustaining prevention strategies, and utilizing data on both ACEs and positive childhood experiences (PCEs) to inform meaningful action. As part of this work, the [Reach Out Campaign](#) was launched to destigmatize help-seeking behaviors and promote community connection. The campaign toolkit was translated into Spanish to enhance accessibility, and the official campaign website, www.nvefc.org, is now live. Additionally, this grant supports community training throughout the state to continue to prevent ACEs and promote PCEs in communities.

Pinwheels for Prevention

Prevent Child Abuse America Pinwheels for Prevention® campaign is an effort to change the way the nation thinks about prevention and introduce how everyone can deliver on their commitment to America's children. The blue pinwheel is meant to be an uplifting reminder of childhoods and the bright future all children deserve. The 2026 “Pinwheels for Prevention” activities were a statewide success. Overall, 9 counties reported their participation in **APPROXIMATELY 40 PINWHEELS FOR PREVENTION EVENTS**. Our partners in Pinwheels for Prevention participated by wearing blue on GO BLUE! Day, digital awareness posts, organizing pinwheel plantings in their communities, and in many more creative ways!



Funding

Prevent Child Abuse Nevada (PCANV) is supported primarily through grant funding. Over the past year, PCANV has continued to work with the support of the grants listed below as well as donations from community members and business either by sending check or through the website.

Amount	Source
\$60,00	Division of Child and Family Services PCANV General Grant
\$21,271	Division of Child and Family Services CTF
\$225,000	CDC: Essentials for Childhood Year 2 of 5-year grant
\$10,000	In N Out Grant through UNLV
\$2,500	In N Out Grant through PCA America

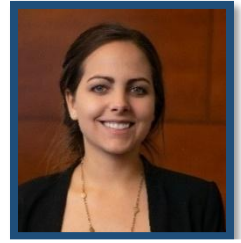
Advisory Board



**Debbie Harpster -
Board Chair**
Community Advocate
Las Vegas



Dina Bailey
University Medical Center
of Southern Nevada
Las Vegas



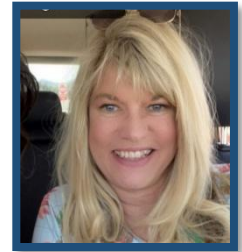
Lauren Brown
Nevada Center for
Excellence in Disabilities
Reno



**Shawn
Gerstenberger**
Dean, School of Public
Health UNLV
Las Vegas



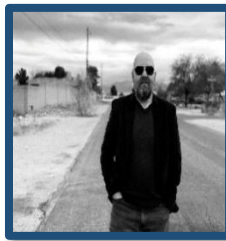
Tia Stone
Associate Director of
Marketing, YIMBY Action
Las Vegas



Brenda Costello
Family Resource
Center Specialist
Reno



Angela Rose
Community Youth and
Development Officer,
City of Las Vegas
Las Vegas



John Vescio
Children's Mobile
Crisis Response Team
Las Vegas



Tabitha Johnson
Community Advocate
Las Vegas

The **PCANV Advisory Board** assists PCANV in efforts to promote healthy children and strengthen families within our state. Over the past fiscal year, the members of the board consisted of approximately 10 individuals representing various organizations and communities throughout the state. PCANV staff and the Advisory Board worked diligently to meet the objectives stated in the Strategic Plan.

Learn more about individual board members on the [PCANV Advisory Board webpage](#).