

2025 Pinwheels for Prevention Event Summary

The Pinwheels for Prevention® campaign is conducted during National Child Abuse Prevention Month as a way for individuals and organizations to raise awareness about preventing child maltreatment. **PCANV received summaries of over 80 events and efforts from community agencies and businesses representing 7 counties in Nevada!** Participants showed their support by wearing blue on GO BLUE! Day, posting on social media about CAP Month, displaying pinwheels at homes or organizations, and many more creative ways! Detailed summaries of this year's "Pinwheels for Prevention" participation follow in alphabetical order by county.

GO BLUE! Day April 4th

National Child Abuse Prevention Month began this year as community members and agencies “turned the state blue” in commemoration of the 10th annual GO BLUE! Day. Communities from across the state wore blue to show support for the essential work needed in Nevada and across the country to ensure a better, safer future for all children. Events that took place on April 4th and throughout the month in celebration of **GO BLUE!** Day are provided in the summaries below.



CARSON CITY

April 4th — Advocates to End Domestic Violence



and safe care for children.

Advocates to End Domestic Violence hosted the Annual Pinwheel Planting Ceremony on the Nevada Legislature Mall on Friday, April 4th! They were honored to have the following speakers, and youth group present at the event, Carson City Sheriff Kenneth Furlong, Assemblyman P.K. O'Neill, Shelby Riley, Department of Child and Family Services, and Wild Horse Children's Theater. Kelly Dodge of KD Sound volunteered his time and talent to provide our sound and operate the audio equipment. The display was viewed by thousands of individuals as they strolled and drove through town Carson City. Advocates also used their media outlets throughout the month to post information related to healthy parenting

May —Division of Child Family & Services – Rural NV Foster Care

The Nevada Division of Child & Family Services partnered with Court Appointed Special Advocates of Carson City and The RennerVation Foundation to host their 3rd Annual Walk Us Home 3K & 5K for Child Abuse Prevention. The event brought together over 200 registered walkers and runners of all ages to raise awareness for child abuse prevention. Participants wore blue in solidarity, walking “home” just as dedicated foster families walk alongside youth on their journey back home.

The course, decorated with pinwheels and Prevent Child Abuse Nevada signage, was supported by the surrounding neighborhood throughout April. After the run/walk, a family resource fair was held, providing information and support for families in the community.

In total, the event raised \$6,000 to support the upcoming 2025 Camp RennerVation, an all-expenses-paid summer camp for foster youth.



Month of April — Ron Wood Family Resource Center



Ron Wood Family Resource Center kicked off Child Abuse Prevention Month with a Pinwheel Planting and Office Decorating event on April 1st. Staff decorated the office and covered the front lawn with pinwheels in honor of the month. On April 4th, they participated in the Pinwheel Planting Ceremony on the Legislative Lawn, joining Prevent Child Abuse Nevada and Advocates to End Domestic Violence (AEDV) to plant over 1,000 pinwheels as a visual reminder of the importance of supporting safe and healthy childhoods.

Throughout April, Ron Wood Family Resource Center hosted a Pinwheel Coloring Contest for all children visiting the center. Participants, ranging in age from 0–17, received goodie bags and had their submissions proudly displayed in the office. Judging was completed by staff members on May 1st.

Additionally, child abuse prevention and awareness were integrated into three of the center’s parenting classes throughout the month. All parents received educational flyers and materials highlighting the importance of preventing abuse and ensuring safe, happy, and healthy childhoods.

To close out the month, staff joined the resource fair and 5K event hosted by the Court Appointed Special Advocates (CASA) of Carson City and the Division of Child and Family Services (DCFS) on April 27th at Bob McFadden Plaza in Downtown Carson City. They shared resources on family services and support, encouraged positive parenting, and provided games for attendees.

CHURCHILL

Month of April — Churchill County Social Services

To close out the month, on April 26th, Churchill County Social Services treated local families to a screening of *Encanto* at the Fallon Theater. With its themes of family resilience, understanding, and unconditional love, the movie was a fitting choice to end the month's celebrations and reinforce the message of supporting strong, connected families.

Churchill County Social Services kicked off Child Abuse Prevention Month with their annual Pinwheels for Prevention event on April 4th. Churchill County and the City of Fallon came together for a joint proclamation reading dedicating April as Child Abuse Prevention Month. The proclamation was presented by Mayor Ken Tedford and County Commissioner Myles Getto. In a bold and beautiful show of support, volunteers from Churchill County Social Services placed over 500 blue pinwheels and children-shaped signs in prominent locations around the community. As a final touch, the fountain on Maine Street was dyed blue, turning it into a vibrant centerpiece symbolizing the community's commitment to protecting its youngest members.



On April 24th, the William N. Pennington Life Center was filled with families from Churchill County as they enjoyed the annual Family Carnival—a night of fun with a powerful message: child abuse prevention begins with community connection. The event brought together 139 children and their parents or guardians for an evening of games, food, and family bonding, all reinforcing the campaign's goal of building strong, supportive environments where children can thrive.

Behind the scenes, the event was made possible through the efforts of volunteers from Churchill County Social Services, William N. Pennington Life Center, Central Nevada Health District, New Frontier Behavioral Health Center, Banner Health Clinic, Centro Nevada, Churchill Coalition, Fallon Tribal Health Center, Division of Child & Family Services, Community Chest, NAS Fallon Fleet & Family Support Center, Fallon Police Department, and Just Serve. Together, these organizations transformed the venue into a colorful celebration space filled with games, smiles, and support. Children eagerly participated in carnival-style activities, won fun prizes, and enjoyed quality time with their families. As a special treat, each child received a \$5 gift card to the Fallon Theater concession stand, sponsored by the City of Fallon—adding an extra layer of excitement and a future night of fun to look forward to.

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CLARK

April 11th — CASA Program of the Eighth Judicial District Court



The CASA Program of the Eighth Judicial District Court hosted its annual pinwheel planting event in front of the Family Court Services Building on Friday, April 11, 2025, to help raise awareness about the Child Abuse Prevention campaign and to motivate people to get involved to help an abused or neglected child achieve a brighter future.

About 650 blue pinwheels were planted by more than 50 attendees, which included CASA Program staff, CASA volunteers, District Court Judges/Hearing Masters, Court Administration staff, representatives

from Prevent Child Abuse NV, Legal Aid of Southern Nevada, Assistant District Attorneys, as well as a number of youths in foster care.

The large banner and pinwheels remained on display during the month of April and were likely viewed by the thousands of people who drove by daily. There was also media coverage by KLAS TV and a live broadcast by Q-100.5, who encouraged attendees to come out and join the effort.

Photos from the event were included in CASA's April E-newsletter, which goes to over 6,000 subscribers and was shared through various social media platforms, including NV CASA Association, CASA Las Vegas, Champions for CASA, and Clark County Courts. Through these multiple social media postings, hundreds of likes, comments, and shares were made. These postings featured various hashtags: #ChangeAChildsStory, #GoBlue, #PreventChildAbuse, #PinwheelsForPrevention, #ChildAbuseAwarenessMonth, and #BecomeACASA.

April 4th — University Medical Center Southern Nevada

Team members across their hospital and clinics participated in Go Blue! Day. They went around the Pediatrics, Pediatrics ED, PICU, NICU and Perinatal departments and handed out pinwheels. Pinwheel coloring sheets and supplies to make pinwheels were also given to their child life specialists to use as activates with the kids. Lastly, they had an informational table by the cafeteria for staff and visitors.



Month of April — The Children's Cabinet Southern Nevada



To support the Pinwheels for Prevention campaign, The Children's Cabinet staff dressed in blue and set up a blue-themed refreshment table to raise awareness. Photos from the event were shared on our social media platforms to broaden outreach and engage the community in the importance of child abuse prevention. In addition, we connected with several child care centers, providing them with pinwheels and encouraging

them to plan pinwheel gardens as a symbol of child abuse prevention. Through these collective efforts, we reached approximately 2,000 families this year.

Month of April — Olive Crest

Olive Crest Nevada supported Child Abuse Prevention Month in several ways throughout April. They hosted a table at the Aviation Nation Air Show over the course of three days, where they provided child abuse prevention coloring pages and engaged with hundreds of attendees.

They also “planted” pinwheels both in front of their office and in the amphitheater of the Clark County Government Center as a visible symbol of their commitment to preventing child abuse and neglect.

In partnership with city, state, and county officials, Olive Crest participated in turning the lights blue at the Welcome to Las Vegas sign in honor of Child Abuse Prevention Month. The event drew approximately 75 people and was shared widely through social media, along with coverage by at least one news outlet.

Additionally, Olive Crest hosted their annual Power of One luncheon, which highlighted the organization’s work to prevent child abuse and neglect and encouraged attendees to wear blue in solidarity. The luncheon had over 100 attendees and served as a powerful reminder of the community’s shared responsibility to protect children.



ELKO

Month of April— Wells Family Resource Center



Wells Family Resource Center participated in Child Abuse Prevention Month by placing pinwheels throughout the community. A total of 21 local businesses and organizations displayed pinwheels outside in their yards, while 22 businesses showcased pinwheel vases inside. Each placement was accompanied by an informational packet about the Pinwheels for Prevention campaign to help raise awareness.

Throughout April, the center hosted a community-wide coloring contest open to all ages, with winners selected and awarded in various age groups. In addition, the center facilitated a community nomination for a "Pinwheel Nominee"—a special recognition awarded to a local individual who dedicates their time to supporting children in a positive and impactful way.

The annual balloon release took place in collaboration with the local elementary school, preschool, and early learning classrooms. This event also marked the community's Go Blue Day, where families and children wore blue in solidarity with the campaign.

A Blue Breakfast was held for early learners and their families, with over 30 participants in attendance. Additionally, a Blue Brunch for preschoolers and their families welcomed 25 attendees for a morning of awareness and connection.

At the Elementary School, an officer visited and spoke to students about safety during a morning assembly. The school also featured prevention bulletin boards, and staff members wore prevention shirts throughout the month to support the message. The center decorated additional bulletin boards with pinwheels, and three classrooms actively participated in making pinwheels as part of the awareness campaign.

LYON

April 5th — Lyon County Human Services

Children's Services with Lyon County Human Services organized four Pinwheel Planting events across the county in recognition of Child Abuse Prevention Month this April. The Dayton event took place on April 4th at 10:00 a.m., while the Silver Springs, Fernley, and Yerington plantings were held later that day at 3:30 p.m. Each event was well-attended by children from the Boys & Girls Clubs of Mason Valley and Truckee Meadows, as well as families from the Home Visiting and WIC programs. Community partners, including the Lyon County Sheriff's Office, Centro De Familia, Division of Child and Family Services, Community Chest Inc. (COW Bus), Lyon County Commissioners, and representatives from various divisions within Lyon County Human Services also joined in. These collaborative efforts highlighted the community's shared commitment to raising awareness and promoting the safety and well-being of children throughout Lyon County.



On April 2nd and 3rd, Lyon County Human Services, along with the District Attorney's Office, Court Appointed Special Advocates (CASA), and the Division of Child and Family Services, presented proclamations to both the Fernley City Council and the Board of Lyon County Commissioners to officially recognize April as Child Abuse Prevention Month. These meetings had a combined attendance of approximately 90 people.

On April 10th, the week following the countywide Pinwheel Plantings, Misty Crank—Home Visitor and Parent Educator in Dayton—partnered with the Dayton Boys & Girls Club to host a special pinwheel activity and planting event. Approximately 100 children created their own pinwheels using materials provided by Prevent Child Abuse Nevada (PCAN), and around 120 children participated in planting pinwheels outside. The vibrant display remained up throughout the month at the Boys & Girls Club, allowing families and community members to view and reflect on the importance of child abuse prevention.

Along with the children, these events saw participation from the Lyon County Sheriff's Office, County Commissioners, District Attorney's Office, Child Support Division, County Manager, DCFS, Empowered, Yerington Paiute Tribe, Lyon County School District, Healthy Communities

Coalition, and many more. Pinwheel plantings were intentionally held in high-traffic areas frequented by children and their families to maximize visibility and community awareness. Locations included Rocket Park in Yerington, Silver Stage Park in Silver Springs (adjacent to the schools), In-Town Park in Fernley, Our Park in Dayton, and the Boys & Girls Club in Dayton. These meaningful placements helped reinforce the message of child abuse prevention throughout the community.

The total estimated number of participants in the plantings exceeded 300, and with the high-traffic visibility of all four locations, the number of people who viewed the pinwheels likely reached well over 1,000.

NYE

Month of April — Nevada Outreach Nye County Child Advocacy Center



Nevada In recognition of Child Abuse Awareness Month, the Nye County Children's Advocacy Center partnered with the Nye County District Attorney's Office to participate in a local community Easter event. As part of the initiative, the team planted pinwheels featuring both county-specific and national child abuse statistics. Each pinwheel symbolized a child affected by sexual abuse in the community, serving as a powerful visual to raise awareness. During the event, 150 pinwheels were handed out to children, and over 250 informational pamphlets were distributed to community members to promote awareness and prevention throughout Nye County. In addition to these activities, advocates from the center gave a presentation on child abuse awareness, further

emphasizing the importance of protecting children and supporting families.

The center also partnered with local nonprofits and organizations to set up educational displays in offices, lobbies, and other public spaces. These collaborative efforts allowed the message of prevention to reach even more individuals and families throughout April.

Together, these efforts are helping to build a stronger, safer community for the children of Nye County.

WASHOE

April 3rd —The Children's Cabinet and The Women and Children Center of the Sierra



The 2025 Pinwheels for Prevention Event was held on April 3rd in partnership with the Women and Children's Center of the Sierra marking the third year of collaboration at this location. Despite the very cold weather, 92 dedicated participants joined the event, along with 31 incredible community partners who helped make the day impactful and meaningful. Families enjoyed engaging activities and valuable resources, with a focus on promoting safe, stable, and nurturing environments for all children. As always, it was heartwarming to see children planting pinwheels across the lawn—each one a symbol of the happy, healthy childhood every child deserves. This event continues to be a powerful example of what community collaboration can achieve. The Children's Cabinet extends its heartfelt thanks to the Women and Children's Center of the Sierra, all participating partners, and every community member who contributed to the event's success. We look forward to making next year's event even bigger and better!

Month of April — Family Respite Care of Nevada

Family Respite Care of Nevada expressed gratitude for the opportunity to support Pinwheels for Prevention and emphasized their commitment to the campaign's mission and impact. This year, they proudly celebrated Go Blue Day and displayed flyers and banners at the front of their center throughout April. The center also distributed pinwheels and incorporated themed crafts for the children in their care to help raise awareness about child abuse prevention during the month.



**Family
Respite
Care**
of Nevada

Month of April — Washoe CASA Foundation



The Washoe CASA Foundation hosted its fourth annual Biggest Little Easter Egg Hunt & Resource Fair in 2025 at the Boys & Girls Club of Truckee Meadows. The event welcomed over 3,000 children and their families for a fun-filled morning of Easter egg hunts, face painting, games, and family activities. The atmosphere was filled with laughter and excitement as children eagerly searched for colorful eggs and enjoyed various activities designed to engage all ages.

In addition to the festivities for children, caretakers had the valuable opportunity to connect with more than 70 child welfare organizations. These local partners provided information, resources, and support to families while promoting awareness of

Child Abuse Prevention Month. The event emphasized creating a welcoming, inclusive environment that fostered community connection and education.

The Washoe CASA Foundation extended sincere thanks to the Boys & Girls Club of Truckee Meadows, all volunteers, participating organizations, and families for making the event a tremendous success. The turnout and positive impact highlighted the importance of community collaboration in supporting children and families.

For the fourth consecutive year, the Washoe CASA Foundation, in partnership with the Reno Police Department's Victim Services Unit, also distributed Child Abuse Prevention materials to 45 local preschools and places of worship. These informational packets included pinwheels, child abuse education worksheets for adults and children, posters created by the Human Services Agency, stickers, and Child Abuse Prevention Month yard signs. Materials were provided in both English and Spanish, and recipients were encouraged to display the items throughout April to raise ongoing awareness.

Month of April — Sun Valley Family Resource Center – Washoe Clark County School District

Sun Valley Family Resource Center (FRC) Specialist, Advocates, and student interns attended and hosted multiple events throughout Child Abuse Prevention Month. On Thursday, April 3rd, they participated in the Pinwheels for Prevention Event at the Women and Children's Center of the Sierra, sponsored by the Children's Cabinet. This year's weather cooperated, allowing for a wide variety of community resources to be available and an attendance of around 100. Flyers, pinwheels, magnets, and other swag goodies were distributed to attendees who visited the Family Resource Center table.



On Friday, April 4th, Sun Valley FRC Specialist and Advocates wore blue all day and encouraged other FRC Advocates throughout Washoe County to do the same. That same day, a collaboration presentation between Children in Transition (CIT), Foster Care, and Family Resource Centers through the Intervention Department took place, with pinwheels and flyers handed out to about 25 attendees. On Sunday, April 6th, Sun Valley FRC staff attended the University of Nevada, Reno's Child and Family Research Center (CFRC) Resource Fair. The event featured a variety of community resources and vendors, with an attendance of approximately 150. Flyers, pinwheels, magnets, and other swag goodies were again given to visitors at the Family Resource Center table. On Tuesday, April 8th, staff attended a training with Awaken and the Intervention Department, distributing pinwheels and flyers to roughly 50 attendees. On Wednesday, April 9th, Sun Valley FRC Specialist, Advocates, and student interns participated in student-led conferences at Desert Skies Middle School. They handed out pinwheels, flyers, and other swag to about 80 people.

On Saturday, April 12th, the team attended the 4th Annual Biggest Little Easter Egg Hunt, sponsored by the Washoe CASA Foundation. The event attracted over 1,900 attendees, and

several hundred flyers, pinwheels, magnets, and other promotional items were distributed at the Family Resource Center table. On Thursday, April 24th, Sun Valley FRC Advocates and student interns attended an incoming 6th grader event at Traner Middle School. With numerous community resources and vendors present, attendance was around 150. Flyers, pinwheels, magnets, and swag were handed out to attendees. On Tuesday, April 29th, Sun Valley FRC Specialist, Advocates, and staff from other Family Resource Center locations hosted a farewell and thank-you brunch for the student interns, giving pinwheels to all attendees. On the same day, they also attended the Truckee Meadows Spring Student Resource Fair, where roughly 80 people received flyers, pinwheels, magnets, and other goodies.

Throughout April, the Sun Valley FRC Specialist and Advocates planted pinwheels and Child Abuse Prevention Month signs in front of the office at Desert Skies Middle School, where the Family Resource Center is located. They also partnered with the Blue Kangaroo Learning Center, a local preschool, to plant pinwheels and signs informing caregivers about the significance of the pinwheel and April as Child Abuse Prevention Month. Finally, Sun Valley FRC Advocates and Specialists created posts on Instagram and Facebook to share information about Prevent Child Abuse Nevada events happening locally, helping to extend outreach beyond in-person activities.

**REMEMBER, EVERYONE CAN MAKE #GREATCHILDSHOODS HAPPEN.
ESPECIALLY YOU.**

