

2023 Pinwheels for Prevention Event Summary

The Pinwheels for Prevention® campaign is conducted during National Child Abuse Prevention Month as a way for individuals and organizations to raise awareness about preventing child maltreatment. **PCANV received summaries of over 80 events and efforts from community agencies and businesses representing 11 counties in Nevada!** Participants showed their support by wearing blue on GO BLUE! Day, posting on social media about CAP Month, displaying pinwheels at homes or organizations, and many more creative ways! Detailed summaries of this year's "Pinwheels for Prevention" participation follow in alphabetical order by county.

GO BLUE! Day April 7th

National Child Abuse Prevention Month began this year as community members and agencies “turned the state blue” in commemoration of the 8th annual GO BLUE! Day. Communities from across the state wore blue to show support for the essential work needed in Nevada and across the country to ensure a better, safer future for all children. Events that took place on April 7th and throughout the month in celebration of **GO BLUE!** Day are provided in the summaries below.



CARSON CITY

April 7th – Advocates to End Domestic Violence and Prevent Child Abuse Nevada



AEDV and PCANV hosted the Annual Pinwheel Planting Ceremony on the Nevada Legislature Lawn on Friday, April 7th. Volunteers from DCFS Foster Parents Recruitment program, as well as volunteers for Washoe County CASA, RAVE, Ron Wood FRC and Sun Valley FRC attended and assisted in planting pinwheels. They were honored to have the following speakers present at the event, Assemblyman P.K. O'Neill, Kelly Brandon, Juvenile Deputy DA, Carson City District Attorney's Office, Shelby Riley,

Department of Child and Family Services, Tiffanie Story, Washoe CASA, and Michelle Saldivar from Prevent Child Abuse Nevada/NICRP.

Two local children's choirs performed during this event, the Youth Theatre Carson City Choir and the McQueen High School Choir. Approximately 100 members of the public attended the event. The pinwheels created a blanket of spinning, blue representations of the joyous and carefree childhood we wish for all of Nevada's children. The display remained on the lawn until Friday, April 14, and was viewed by thousands of individuals as they drove through town. Advocates also used their various media outlets throughout the month to post information related to healthy parenting and safe care for children.

April 7th – Western Nevada College Child Development Center



On Friday April 7, 2023 the Child Development Center at Western Nevada College planted a Pinwheel Garden in order to raise awareness of Child Abuse Prevention Month! There were over 100 Pinwheels planted on the college campus by over 30 Pre-K students of the Child Development Center. The Child Development Center staff were reminded they are all mandated reporters of suspected Child Abuse and/or Neglect. All students of Western Nevada College were able to witness the bright blue Pinwheel Garden!

April 29th – Division of Child Family & Services – Rural NV Foster Care



On April 29, the Division of Child and Family Services- Rural Foster Care hosted an awareness run/walk and family resource fair in Carson City. About 20 resources that serve Carson City families hosted resource tables for runners, walkers, and pass biers. The course and fair were decorated in pinwheels and was super hero themed. They hope to make this an annual event.

Month of April – Ron Wood Family Resource Center

Ron Wood Family Resource Center hosted their annual coloring pinwheel contest and pinwheel décor inside and outside of their office all throughout the month of April. The Pinwheels were promoted all throughout our lobby, class programs, and at the Day of the Child event. They were honored to have a total of 8 kiddos participate in their coloring contest competing to win a \$25 gift card. In May they were happy to announce one winner to their office as well as their families. Ron Wood FRC was also greatly honored to have been part of the Annual Pinwheel Planting Ceremony at the Legislative building.



CLARK

March 31st – CASA Program of the Eighth Judicial District Court

The CASA Program of the Eighth Judicial District Court hosted its annual pinwheel planting event in front of the Family Court Services Building, on Friday, March 31st to help raise awareness about the Child Abuse Prevention campaign and to motivate people to get involved to help an abused or neglected child achieve a brighter future. Nearly 500 blue pinwheels, which serve as a reminder of the uplifting childhoods and bright futures that all children deserve, were planted by approximately 50 attendees, which included CASA Program staff, CASA volunteers, District Court Judges, Court Executive Officer, Court Administration staff, and representatives from Prevent Child Abuse Nevada, Department of Family Services, Children’s Advocacy Center, Nevada CASA Association, as well as a number of foster youths.



The large banner and pinwheels remained on display during the month of April, and was likely viewed by the thousands of people who drove by daily. Photos from the event were included in CASA’s April E-newsletter, which goes to over 5,000 subscribers and shared through various social media platforms. These multiple social media postings and Child Abuse Awareness profile pictures generated over hundreds of likes, comments and shares. These postings featured various hashtags: #ChangeAChildsStory, #GoBlue, #PreventChildAbuse, PinwheelsForPrevention, #ChildAbuseAwarenessMonth and #BecomeACASA.

April 7th – University Medical Center Southern Nevada

Team members across their hospital and clinics participated in Go Blue! Day. They went around the Pediatrics, Pediatrics ED, PICU, NICU and Perinatal departments and handed out pinwheels. Pinwheel coloring sheets and supplies to make pinwheels were also given to their child life specialists to use as activates with the kids.



Month of April – CORE, Powered by the Rogers Foundation



This year CORE, Powered by The Rogers Foundation completed Pinwheel creation activities with middle school scholars at their J. Harold Brinley Middle School CORE site to promote child safety. Child abuse prevention was also discussed with parents during their monthly Parent Advisory Board meeting. PCANV's handouts were given to parents to help them recognize signs of child abuse. Scholars and families received pinwheels provided by PCANV after each activity/event.

Month of April – Lions Club of Nevada District 46

Lions Club of Nevada District 46 gave out pinwheels during two Las Vegas Ball Park Aviator games and as well as every Tuesday of the month at Safe Harbor vision screenings.



Month of April – The Children's Cabinet Southern Nevada

The Children's Cabinet had several activities to support Pinwheels for Prevention and National Child Abuse Prevention month. The Quality Rating and Improvement System (QRIS) and the Early Childhood Support Network (ECSN) programs provided pinwheels to be displayed in their front yard. The children also created personal pinwheels and had the opportunity to show them to their families.



The Cabinet employees decorated their own pinwheels to be displayed in their office lobby. The staff at the Child Care Services Center planted a pinwheel garden and took a group "garden" photo. They shared this on their social media sites to spread awareness and kept the Pinwheels for Prevention materials in their center for the month of April. They also invited Michelle Saldivar, from the Nevada Institute for Children's Research and Policy Home of Prevent Child Abuse Nevada (PCANV), to one of their Coordinators and Managers meeting to share information about National Child Abuse Prevention.

To raise awareness, they hosted their first Pinwheels for Prevention walk. Family members and friends met at the Historic Railroad Tunnels and walked six miles. They had such a great time, and plan to do it again next year.

Month of April — Southern Nevada Children’s Advocacy Center



With the pinwheels, the SNCAC made pinwheel gardens at each DFS site (SNCAC/Child Haven, Pecos and Flamingo, Galleria, Tenaya and Cheyenne, The Government Center). They also used the pinwheels to decorate the Easter Egg Hunt sponsored by Commissioner McCurdy!

Month of April — Partners in Parenting UNR Extension

Partners in Parenting participated in family activities to spread awareness and promote happy, and safe childhoods during Child Abuse Prevention Month. They also planted a pinwheel garden and all were encouraged to wear blue to show support.



Month of April — Las Vegas Urban League Early Childhood Connection

The Las Vegas Urban League kicked off the campaign on April 7th with GO BLUE Day – Urban League staff were invited to wear blue and share their photos on social media. The departments gathered to hear from guest speakers from Department of Family Services who came to provide information about the services available for families and the community. They also had a pinwheel garden planting outside their offices. Approximately 80 staff members participated in these events.



Coloring sheets, blue ribbons and pinwheel making kits were provided to customers of the Urban League all month long. Additionally, a resource table was set up near the training room with handouts about child abuse prevention, community resources and pinwheels to share with providers and staff.

DOUGLAS

Month of April — CASA Douglas County



CASA of Douglas County, located in Minden and Gardnerville, Nevada participated by placing pinwheels in front of the Judicial building, the Recreation Center and Social Services and were included in their local paper. Additionally, for one week, there was a banner over the Highway in the middle of town.

ELKO

Month of April — Inter-Tribal Council of Nevada Family Violence Prevention Program



The Inter-Tribal Council of Nevada Family Violence Prevention Program partnered with ITCN Head Start and ABC Day Care for the children to plant the pinwheels along the fence line for arrival and drop off. Children were also given a pinwheel to put in their front yards to continue to promote a safe home environment. Following planting, they discussed what child abuse was in an age-appropriate presentation and sent home packets with the children. The Elko Bands Elders decorated their building with pinwheels. The pinwheels created a blanket of spinning, blue

representations of the joyous and carefree childhood they wish for all of Nevada's children. The display remained on the lawn until Monday, May 8, and was viewed by everyone who visited the Elko Band Colony.

Month of April – Wells Family Resource Centers

The Wells Family Resource Center provided over 1,900 pinwheels to the businesses in the community. Each business was decorated with a pinwheel yard display or a bouquet of pinwheels inside, along with a message about the pinwheel prevention campaign. Over 50 children participated in their annual pinwheel coloring contest. All the students of the Wells Elementary School and Wells FRC preschool classrooms participated in the Blue Balloon Release celebrating healthy, happy, and safe childhoods.



The 2nd Annual Walk for Prevention was on April 22nd, and they look forward to expanding the activities at this event yearly. The 13th annual Community Pinwheel Award was also presented. The award recognizes someone who has had a long positive impact on the children of Wells. One new event added to this year's activities was the local Highway Patrol officers each took turns attending lunch at the elementary school during April. They were available to answer safety questions and build relationships with the local youth.

Month of April – 4th Judicial Community Improvement Council (CIC)

Court staff, DA's office staff, Great Basin Children's Advocacy Center (GBCAC), CASA Volunteers, and DCFS Staff participated in the planting of the pinwheels at the Elko County Courthouse lawn on March 31st. The Pinwheel Display is located on one of the busiest streets in the city of Elko for hundreds to see on a daily basis to remind them of the wonders of childhood. Pinwheels also lined the Elko Juvenile Court Facility that is also on a very busy byway in Elko that is traveled by hundreds daily.



The pinwheels were also distributed to Wells Family Resource Center in Wells, Nevada. They were able to put up a lovely display of the spinning blue and silver. Pinwheels were visible at the two truck travel centers in Wells Nevada that allowed for thousands to see the display as it is the location of a major intersection of HWY 93 and I-80.

There was a vase of pinwheels on display at the checkout counter of Love’s Travel Center in Wells Nevada. Magistrate Michelle Rodriguez and Juvenile Court Staff assisted by community service juveniles made beautiful paper pinwheels that were then placed in vases and shared in the Courtroom’s across the 4th Judicial District. Efforts were made by the group to encourage local residents in the county to “Paint the County Blue” by changing their lights or doing pinwheel paintings in local business windows. Northeastern Nevada CASA, DCFS, and NV Fitness sponsored the 1st Annual National Child Abuse Awareness 5K Fun Run that was held in Elko on April 22nd. They had about 20 participants in the 5K. Blue Ribbon pins were presented to law enforcement officers in Elko County as part of Child Abuse Prevention Awareness month.

HUMBOLDT

Month of April – Winnemucca Domestic Violence Services

This year, WDVS hosted a pinwheel planting with other community organization such as local law enforcement, first responders, Humboldt Library, Nevada Outdoor School, and Lions Club.



Month of April – Boys & Girls Clubs of Truckee Meadows

The Boys & Girls Club of Truckee Meadows (BGCTM) continued and expanded traditions surrounding Child Abuse Prevention Month and Pinwheels for Prevention.

All of their sites continued to participate in their annual pinwheel coloring contest and pinwheel plantings. They added two sites this year in Panaca (Lincoln County) and Tonopah (Nye County) so BGCTM officially had plantings and coloring contests in six Nevada counties this year! The kids love the tradition, especially because the winning site wins a pizza party (congratulations Pennington for the second year in a row)! More than 350 youth submitted pinwheels which were displayed in Clubs across the state for the month of April seen by families, donors and the public.



LYON

April 7th – Lyon County Human Services



Lyon County Human Services, Children’s Division hosted the Annual Pinwheel Planting event in four communities (Dayton, Fernley, Silver Springs, and Yerington) on April 7th. Since the first Friday of April was during Lyon County’s Spring Break, LCHS partnered with the Boys and Girls Club of Mason Valley and Truckee Meadows to ensure children were able to attend the events. In addition to the Boys and Girls Club attending the events they had participation from Lyon County Board of County Commissioners, Lyon County Sheriff’s Office, North

Lyon Fire District, Lyon County District Attorney, Division of Children and Family Services, Community Chest, Inc., City of Fernley and the City of Yerington. This year’s planting had the biggest turn out ever in Lyon County. The pinwheels were on display for the entire month of April and locations were selected due to the high volume of traffic including children and families passing by. Locations were at parks, schools, and Boys and Girls Clubs. Easily thousands of people saw the pinwheels throughout the month. Throughout the month Children’s Services shared and displayed pinwheel art in each of the four Human Services Administration buildings. LCHS conducted a social media campaign throughout the month on Instagram and Facebook to spread awareness.

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Month of April – Lyon County School District

All of their schools displayed the pinwheels and their district PIO sent out an informational piece to all families and stakeholders, as well as posted information on their website about Child Abuse Prevention Month.



Month of April – CASA Lyon County

Lyon County CASA visited three local schools and "planted" the pinwheels with their county's most precious resource, their kids! Each location has several hundred people through the doors daily. They all have the opportunity to see the sea of blue and silver pinwheels dedicating their commitment to Child Abuse Prevention. This is an event Lyon County CASA looks forward to participating in every year!



LINCOLN

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MINERAL

Month of April – Consolidated Agencies of Human Services

This year for Pinwheel Prevention their agency set up three pinwheel gardens that stayed up for the month of April, they were set up in District court, Justice Court, and at their Convention Center. All three places are on main roads for the whole town to see. They also did a huge event at their local park and had around 105 people show up. They had a bounce house, shaved ice, popcorn, hot dogs, D.J booth, face painting, and had B.A.C.A (Bikers Against Child Abuse) there along with other local Agencies and Businesses.



NYE

Month of April – Nye County Child Advocacy Center

The Nye County Children's Advocacy Center participated in the Community Easter event at Petrack Park in Pahrump, raising awareness for Child Abuse Prevention. They planted pinwheels with signs on National Child Abuse Statistics vs. Nye County Child Abuse statistics. They also set up a booth with extra pinwheels for the kids, Easter eggs, make their own pinwheel kits for the kids to do at home and many additional resources for the community to grab and learn more information and how they can get involved, reaching over 100 families!



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WASHOE

March 31st – The Children’s Cabinet and Washoe County Library System

The Children’s Cabinet collaborated with Washoe County Library System to raise awareness of child abuse and to celebrate children and families in Washoe County. This year, The Children’s Cabinet hosted the Pinwheels for Prevention event at the Sparks Library. Fifteen Community Partners joined the Children’s Cabinet in making this event possible. Among this year’s representatives were Bikers Against Child Abuse, Northern Nevada RAVE Foundation, Safe Embrace, Tu Casa Latina, Nevada Indian Urban League, REMSA, Women and Children Center of the Sierra, Candelen, Child Care Services Center, Washoe County Library, Health Plan of Nevada, and Inter Tribal Council of Nevada. Paws for Love were also at hand to share cuddles. The event culminated by Planting a Pinwheel Garden in the lawn of the library.



Month of April – Nevada Association for the Education of Young Children



This year, NevAEYC participating in a pinwheel planning. They put the pinwheels out near the entrance to their building for commuters and pedestrians passing by to see.

Month of April – THE ROW – Eldorado, Circus Circus, Silver Legacy in Reno

THE ROW team members dressed in blue to promote awareness and show their support for the emotional & social well-being of children and their families around the world. THE ROW also participated in the Pinwheels for Prevention campaign. Throughout the month pinwheels were displayed across all three properties, in planter boxes, windows, Point of Sale stations, offices and cubicles, restaurants & bar areas, along with a large banner in the middle of Silver Legacy’s main casino and signage on loop on all the digital boards at each property to honor and promote this important cause.



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BGCTM along with CASA hosted the Biggest Little Easter Egg Hunt, in honor of Child Abuse Prevention month. The second annual event was held at our largest Clubhouse in Reno with over 2,500 community members in attendance. This event showcased over 70 community resources, egg hunts (including and adaptive egg hunt for individuals with disabilities, immunizations, and so so so much fun!

Month of April – Northern Nevada R.A.V.E Family Foundation

Northern Nevada RAVE Family Foundation had several activities in support of Pinwheels for Prevention and National Child Abuse Prevention month. RAVE displayed the child abuse and pinwheel sign outside of the RAVE centers and created a banner inside of their center. The display remained at the RAVE centers for the entire month of April.

Pinwheels were also displayed at the Northern Nevada RAVE Family Foundation 15th Annual Evening to RAVE about Fundraiser event where RAVE spoke to their guests about the importance of child abuse prevention. Approximately 500 people attended this year's event. Each person who sponsored a child was given a pinwheel.



The RAVE staff attended the Children's Cabinet Annual Pinwheel for Prevention event and participated in planting pinwheels in front of the Sparks Library. In addition, RAVE participated in the "Biggest Little Easter Egg Hunt and Resource Fair". RAVE displayed pinwheels at their booth during each event.

Lastly, The RAVE Centers worked on pinwheels as an art project for the month of April, and RAVE Staff wore blue through the month of April to help raise awareness. RAVE staff also handed out National Child Abuse Prevention stickers to children who attended sessions at the RAVE centers.

Month of April – Washoe CASA Foundation

On Saturday April 1, Washoe CASA Foundation along with the Boys & Girls Clubs of Truckee Meadows hosted the Annual Biggest Little Easter Egg Hunt. There was a wide variety of community resources from over 70 community organizations. Attendance for the entire event surpassed 2,500 people. The Biggest Little Easter Egg Hunt also included an adaptive Easter egg hunt for children with disabilities or sensory sensitives.



Month of April – Sun Valley Family Resource Center – Washoe Clark County School District



Sun Valley Family Resource Center advocates and director attended and hosted multiple events for Child Abuse Prevention month. On Sat., April 1st, Sun Valley FRC Specialist and Advocates attended the 2nd Annual Biggest Little Easter Egg Hunt, sponsored by the Washoe CASA Foundation. There was a wide variety of community resources, attendance for the entire event surpassed 2,500 and several hundred flyers for the Family Resource Center and pinwheels were given out to attendees who visited the Family Resource Center table.

On Monday, April 3rd, Sun Valley FRC Specialist went over statistics, information on Prevent Child Abuse Nevada, how to recognize and report child maltreatment, how to prevent child maltreatment, and how to get involved with Prevent Child Abuse Nevada with parents enrolled in The Parent Project class. A dozen pinwheels were given to parents enrolled in The Parent Project, as well as flyers for the Family Resource Center.

On Friday, April 7th, Sun Valley FRC Specialist and Advocates wore blue all day. The FRC Specialist and Advocates also encouraged other FRC Advocates at other Family Resource Center locations within Washoe County to wear blue also. FRC Specialist and Advocates also attended

the Annual Pinwheel Planting Ceremony on the Nevada Legislature Lawn. Volunteers from Advocates to End Domestic Violence and Washoe County CASA attended and assisted in planting pinwheels, in addition to many others.

On Friday, April 14th, Sun Valley FRC Specialist and Advocates collaborated with Communities in Schools and administration at Desert Skies Middle School and handed out pinwheels to the middle schoolers. Sun Valley FRC Specialist and Advocates and Communities in Schools encouraged the students to weave the pinwheels into the fence on the basketball court, also informing the students what the pinwheel represents. FRC Specialist and Advocates and Communities in Schools also handed out snacks, shared statistics, and encouraged students to pass along what they learned to family and friends.

On Wednesday, April 19th, Sun Valley FRC Advocates and Sun Valley/Feemster Specialist hosted and participated in a community resource fair with multiple Medicaid MCOs, dental partners, Community Health Alliance, Immunize Nevada, and a wide variety of other vendors, that was open to the public. Sun Valley FRC Advocates and Sun Valley/Feemster Specialist shared Prevent Child Abuse Nevada pins, buttons, and other swag with vendors and attendees. Pinwheels, water, snacks, and coloring pages were also handed out. Information on Prevent Child Abuse Nevada, how to recognize and report child maltreatment, how to prevent child maltreatment, and how to get involved with Prevent Child Abuse Nevada were shared too.

Throughout the month of April, Sun Valley FRC Advocates and Specialist worked with students at Desert Skies Middle School, student attendees of the Boys & Girls Club After-School Program, Communities in Schools, and administration at Desert Skies Middle School to plan pinwheels in front of the office in the shape of a heart at Desert Skies Middle School, where the Sun Valley FRC is located. Sun Valley FRC Advocates and Specialist also collaborated with a local pre-school, Blue Kangaroo Learning Center, to plant pinwheels and signs, informing caregivers that April is Child Abuse Prevention month and the symbolism of the pinwheel. Lastly, Sun Valley FRC Advocates and Specialist also created Instagram and Facebook posts, giving information on Prevent Child Abuse Nevada events happening locally.

WHITE PINE

Month of April – Boys & Girls Clubs of Truckee Meadows



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**REMEMBER, EVERYONE CAN MAKE #GREATCHILDHOODS HAPPEN.
ESPECIALLY YOU.
ESPECIALLY NOW.**

